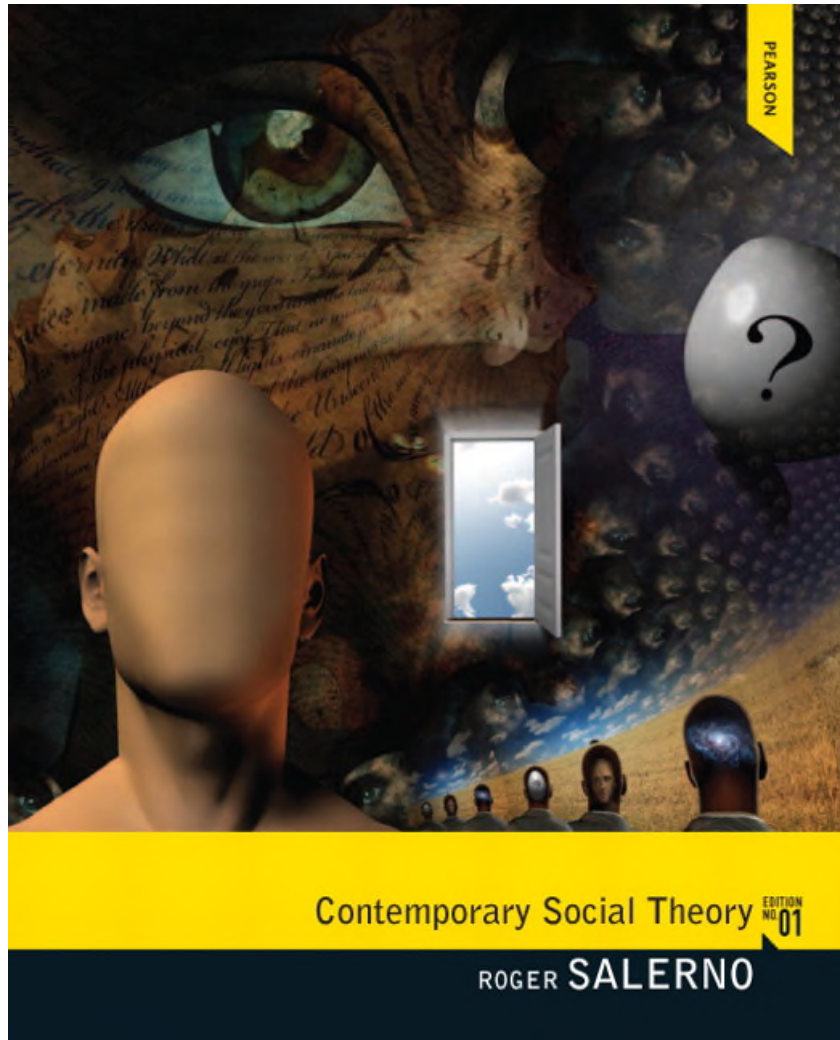


Chapter 2



Structuralism and Beyond

Twentieth-Century Structuralisms

- Malinowski proposed early on that there were both physiological & practical needs:
 - That developed into social institutions and patterns of interpersonal relations
- Malinowski was among the first anthropologists to attempt to see:
 - The relevance of noneconomic trading

Parsons And Social Structure

- Parsons leaned heavily on a systems theory approach
- The maintenance of order in society
- Built on the anthropology of Malinowski and Radcliffe-Brown
- Aim to construct an integrated theory of grand scale

Luhmannian Structuralism; Structural Intimacies

- Looked at any system as defined by:
 - The boundary between itself & its environment
 - Puts a great deal of emphasis on trust as the basis for social order
- Ferdinand de Saussure: connections among culture, consciousness & language

Structuralism And The Linguistic Turn

- Ludwig Wittgenstein
- Ferdinand de Saussure
- Binary oppositions
- Semiotics
- Signifier; signified
- Claude Levi-Strauss

Althusser And Marxian Structuralism

- Althusser borrows heavily from the work of Levi-Strauss in promoting the notion that:
 - All signifying processes are related to ideology
- All consciousness is inscribed in ideology
- Depicts the system of capitalism as interpellation & indoctrinating its subjects

Semiotics Of Roland Barthes; Jacques Lacan's Structuralism

- Saussure's ideas revolutionized literary criticism
- Psychoanalysis was also responding to the linguistic turn
- Lacan became central to the structuralist movement in a number of ways

Did Structuralism Fail?

- Many would argue that structuralism did not fail at all
- Certain types of structuralism fared worse than others
- The relevance of other structural theory in dealing with macro-order issues:
 - Like advanced urbanization and globalization

Contemporary Structural Theory; Rational Choice & Network Theory

- Immanuel Wallerstein's work collapses the boundaries between:
 - Sociology and the other social sciences
- Rational choice theory is frequently referred to as exchange theory
- George Homans
- James Coleman

Structuralism And Network Analysis

- Network analysis claims to focus on the study of structure
- Social network theorists measure flows and activity between nodes:
 - Using the concept of degrees
- Harrison C. White
- Bruno Latour

Narrative And Social Theory

- Narratology has assumed an important place in social theory & research methods
- Narratology is any systematic study of narrative
- Vladimir Propp
- Roland Barthes

The Legacy Of Structuralism; Anthony Giddens And Structuration

- The structure-agency dualism animates much social theory today
- Essentialism versus social constructionism
- Giddens contends neither the individual nor the structures comprising society are:
 - In anyway alone capable of explaining human behavior

Bourdieu's Habitus And Field; Sociology And Poststructuralism

- Pierre Bourdieu's appraisal of structure and agency is expressed in his model of:
 - *Habitus* and field
- Classical perspectives in sociology were usually classified as:
 - Functionalist, conflict, or interactionist
- Poststructuralism has gained popularity