

**FIGURE 1.1**

Morals versus ethics. (Adapted from <http://courses.washington.edu/cee440/NotesWP.htm>)

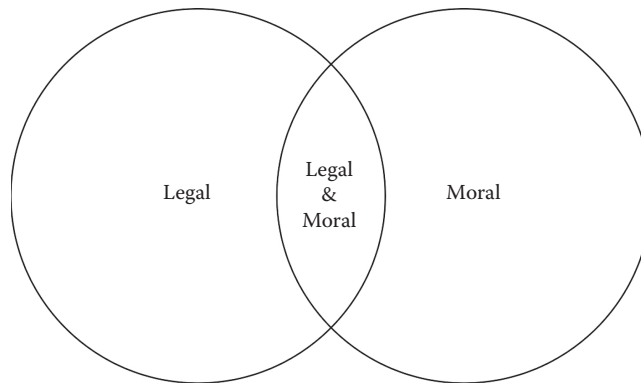
**Ethics Versus Morals**

Morals	Ethics
Derived from Latin word <i>moralis</i> , meaning “traditional customs”	Derived from the Greek word, <i>ethos</i> , meaning moral character.
Typically associated with personal behavior	Typically refers to professional practices and behavior
Customs or manners practiced in any given community or culture	Conveys sense of stability/permanence
May be different from culture to culture	An absolute standard of behavior
May change as acceptable social behavior in the culture(s) change	Standard is universal and immutable (not subject to change)

(Adapted from information found within <https://courses.washington.edu/cee440/NotesWP.htm>)

**FIGURE 1.2**

Legal versus moral. (Graphic courtesy of Ellie Bruchez, University of Wisconsin-Platteville.)



**FIGURE 1.3**

Greek cardinal virtues. (Graphic courtesy of Ellie Bruchez, University of Wisconsin-Platteville.) Adapted from Dreisbach (2009).

The Greek Cardinal Virtues

