

Principles of Supply Chain Management
Crandall, Crandall and Chen
Instructor's Guide
Video List

Chapter 2 – Supply Chain as a System

1. ERP as a System by Jonar Systems (6.57 minutes)
<https://www.youtube.com/watch?v=PVRgIXLWDHs>
Uploaded on Aug 25, 2011. ERP is a widely used acronym for a type of software called Enterprise Resource Planning that is not so simple to describe. This is a light and humorous way to help anyone understand what this powerful business software tool is. Jonar Systems <http://www.jonar.com> is proud to present this original work which was programmed and animated by Dalya Gershtein.
2. What is Supply Chain about - 3 Key Things to Know (5.28 minutes)
<https://www.youtube.com/watch?v=OaxJ4oEuBO8&list=PL1C87DA7D54D9BBF2&index=30>
Uploaded on Jul 13, 2008. Rob O'Byrne from Logistics Bureau <http://www.logisticsbureau.com> talks about the 3 key things you need to know about your Supply Chain. He also has a handy easy to read eBook on the topic: <http://www.whatisthesupplychain.com>. For some more handy free information, take a look over here at Our Supply Chain Secrets. <http://oursupplychainsecrets.com>
3. Keeping the Global Supply Chain Moving (6.07 minutes) UWCFIRE
<http://www.youtube.com/watch?v=FY6tgqEc1qo>
Uploaded on May 31, 2009. Showcases how freight moves through the supply chain, the importance of an efficient transportation system for reliable freight movement, and the impact the transportation system has on the economy.
To request your free copy of the Keeping the Global Supply Chain Moving DVD (Publication Number: FHWA-HOP-09-035) developed by the FHWA Office of Freight Management and Operations, please contact:
Office of Freight Management and Operations
Keeping the Global Supply Chain Moving Video
Publication Number: FHWA-HOP-09-035
E-mail: freightfeedback@dot.gov
4. Behind the Scenes: Starbucks Supply Chain Operations (2.02 minutes)
<http://www.youtube.com/watch?v=EIYNhGbOTOQ>
Published on Nov 30, 2012. With responsibilities that include more than 70,000 outbound deliveries a week to Starbucks retail stores, distribution channels and outlets worldwide, keeping Starbucks products flowing from suppliers to customers is, needless to say, a complex exercise -- but we're able to do so with a world-class Supply Chain Operations organization that manages its activities through four functions: Plan, Source, Make and Deliver.
5. Improving medicine supply chains using Coca-Cola expertise (3.16 minutes).
<http://www.youtube.com/watch?v=Nn5d3dd0tnA>
Published on Jun 25, 2012. Transferring skills from Private Sector to Public Sector -- Improving medicine supply chains using Coca-Cola expertise. Watch this short film of Global Fund partners in action in Tanzania where The Coca-Cola Company and its bottling partners are helping the Government improve how they buy and distribute medicines across Tanzania.