

FIGURE 2.1
Strategic insights in three circles.

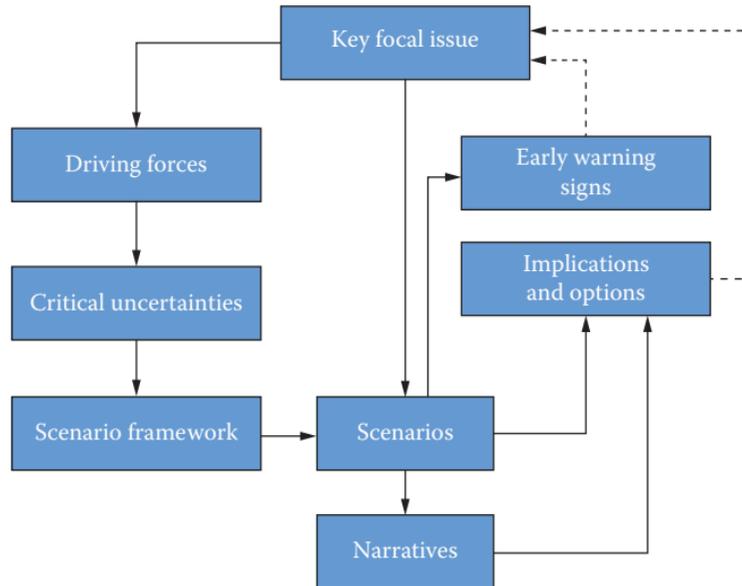


FIGURE 2.2
Scenarios planning process.